



GLS VOICE

GUJARAT LAW SOCIETY



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News for GLS students, staff, alumni and friends

Gujarat Law Society, Opp Law Garden, Ellisbridge, Ahmedabad 380006 ■ Ph 079 26440532, 079 26468513 ■ email: editor@gujaratlawsociety.org ■ Price Rs.2/-

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FEBRUARY 2015

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**CLEANLINESS CAM-
PAIGN DIGITALLY...**

The world over, marches, parades and rallies are organized to draw public attention to sensitive issues or stand in solidarity with segments of population. Parades, like the one during the carnival in Goa, are celebratory in nature, while marches and rallies are more subdued and serious. One such rally was organized on January 26, 2015 by Gujarat Law Society as a part of the Swachh Bharat Abhiyaan. It was a part of the on-going activities conducted by Gujarat Law Society, in response to its mentor and Executive Vice-President Shri Sudhir Nanavati being appointed by the Hon'ble Chief Minister, Smt. Anandiben Patel as one of the ambassadors for the abhiyaan from Gujarat.

On the crisp winter morning of India's 66th Republic Day, more than 4000 members of the GLS family, including students and staff, assembled at Income-Tax cross roads. The footpaths at the cross roads were lined with students and staff members holding specially-made posters with slogans on the swachhta theme. Four young students from N R Secondary and Higher Secondary School were dressed up as Gandhiji. Bands, again from N R Secondary and Higher Secondary School were building the tempo with their drums and



lezims. The atmosphere was charged and the participants were all raring to go. Shortly after 7.30 am, Shri Sudhir Nanavati – on behalf of the GLS family – paid obeisance to the Father of our Nation, Mahatma Gandhi, and garlanded his statue. Shri Nanavati then flagged off the rally. Each Institute, led by its Principal or Director, followed by students holding attractive banners with the Institute's name and other members with artistically-prepared posters, started moving towards the GLS, Law Garden Campus via Navrangpura Cross-Roads, Mount Carmel School, Mithakali Six-Roads and Mayor's Bunglow.

En-route, the rally and its' participants drew the attention

of morning walkers, bus commuters and residents in their balconies. School and college students enthusiastically waved their banners and posters at them, shouting 'Cleanliness is Godliness'. Cries of 'Bharat Mata ki Jai' also filled the air. The school bands were walking at intervals, their drumming keeping the energy levels high.

The rally wound its way to the GLS Ground where it was welcomed by refreshing glasses of water. The participants, in a highly disciplined manner and under the directions of the staff from the GLS Central Office, moved to the places marked with the names of their Institutes. The patriotic songs played in the background, marking the occasion of India's

66th Republic Day. At the school end of the GLS Ground, right in front of the stage stood the Tricolour, guarded by two NCC cadets from C U Shah Commerce College and C U Shah Arts College.

The stage was literally set for the last leg of the day's programme. The dignitaries Shri Sudhir Nanavati, Shri N R Shah, Dr. B H Joshi, Shri Vadibhai Patel, Shri Suresh Desai and Dr. Hitesh Ruparel were at the dais. The programme began with the compere, Prof. Kavita Shah, reminding all of the reason behind the rally i.e the nomination of Shri Nanavati by the Hon. PM of Gujarat as the ambassador for the Swachh Bharat Abhiyaan. She also

CONTINUED ON PAGE-9 ►

GANDHIJI'S FORGOTTEN TENET: CLEANLINESS

By Sameer Yadav

Truth and non-violence are the two most popular principles of Gandhiji's philosophy, but people have forgotten many of his other effective principles like self-reliance, equality, secularism, humanity, patriotism, peace, harmony. One principle that Gandhiji firmly believed in and lived by was cleanliness. But we seem to have forgotten it.

Maintaining cleanliness is not a big deal. It is very basic and essential; in fact it should be everyone's habit. But because we have been ignoring it, we find ourselves in this position wherein we need to spend so



much money and time on various cleanliness-drives across the country. We cannot blame the government, other foreign

countries, the system etc. We cannot blame anyone other than ourselves. Mentally and theoretically, we are conscious and aware about keeping streets, rivers, ponds, garden and our neighborhood clean. And yet, when it comes to practicing these, we fall short.

In South Africa, Gandhiji's friends fondly called him the great scavenger. Once, a foreigner asked Gandhiji: "If you are made the Viceroy of India for a day, what would you do?"

Gandhi replied: "I shall clean the Augean stables of the scavengers near the viceroy's house."

CONTINUED ON PAGE-9 ►

FOSTERING A VILLAGE: GLS ADOPTS BAKROL

Bakrol
TalukaDascroi
District Ahmedabad
30 kms away from Ahmedabad

The story of GLS' close association with Bakrol village began in 2001. C U Shah Arts College, part of GLS, then headed by Dr B H Joshi, Registrar, GLS, conducted an NSS Camp at Bakrol that year. Our NSS students did an excellent job in terms of spreading awareness about and working towards cleanliness, health and education. Impressed with this dedication, the village leaders were convinced about the concepts propagated by our students and expressed their trust in GLS.

Their appreciation for the sincere work carried out by GLS students was manifested in a unique manner. The Bakrol Panchayat resolved to offer GLS 60 acres of land for providing higher education to its residents, and this resolution was handed over to GLS management by 40 villagers.

The association continued in 2003 with C U Shah Arts students adopting the village for a year. This time their focus was on education.



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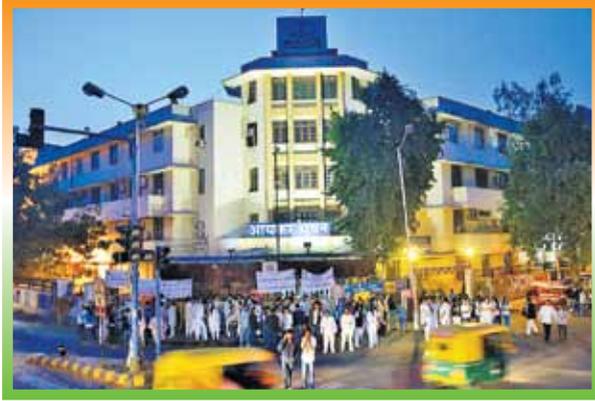
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Students taught maths, science and other subjects to the village children throughout the year. During the vacation they conducted special English language classes. They also undertook a special project, funded by the UGC wherein they conducted a 3-month training camp regarding cleanliness among children. Thrice a week, the village

children were taught about the importance of good hygiene and ways and means to achieve it. Post this project, there was a drastic improvement in children's health and the positive effects of the training could be seen among their parents too. Since then the relationship of Bakrol with GLS has been an ongoing one. In 2011, the

Gram Panchayat requested GLS to adopt its primary school and start a high school too. GLS even applied to the Government for the same, but unfortunately the project did not receive permission. Come 2015, and with the launch of the SwachhtaAbhiyan and Shri SudhirNanavati's appointment as one of the nine Navratnas of Gujarat state, GLS once again decided to assist Bakrol. Shri Sudhirbhai himself flagged off the NSS camp of H A College of Commerce at Bakrol, and made some landmark announcements. He assured the villagers that their primary school will be repaired, that GLS will run a high school for the village children, and, in the long run, also establish an Agricultural University and Agricultural ITI at Bakrol. In addition to this, GLS plans to

carry out intensive cleanliness campaign and repairing of roads, building of toilets and providing Wi-fi facilities. In all, GLS proposes to spend around Rs. 10 lakh for the betterment of this village. When asked about the reason behind selecting Bakrol as a destination for all these activities, Dr. B H Joshi attributes it to a number of reasons. According to him, Bakrol is a relatively backward village and there is a lot of potential for development. Moreover, the village leaders and its entire population of 3500 are very keen on bringing about change. There is a focus on adoption progressive agricultural practices and higher education, with around 45 students studying in Ahmedabad and around 21 people having migrated abroad.



GLS PARIVAR GETTING TOGETHER EARLY IN THE MORNING AT INCOME TAX CROSS ROADS



SHRI SUDHIRBHAI NANAVATI, EXECUTIVE VICE-PRESIDENT, GLS WITH SMT. RAJESHRI BEN NANAVATI



SUDHIRBHAI GREETING THE GLS FAMILY AFTER GANDHI VANDANA



STUDENTS OF VARIOUS GLS COLLEGES PARTICIPATING IN THE RALLY WITH ZEAL



'CLEAN WALK!' BY MEMBERS OF GLS PARIVAR



As a part of Swachha Bharat Abhiyan, a rally was organized by the Gujarat Law Society on India's 66th Republic Day. More than 4000 members of GLS family, students and staff, participated in this rally to commemorate the Cleanliness drive. Have a glimpse of rally here...

TINY TODDLERS WITH THEIR CONTRIBUTION IN THE RALLY!



STUDENTS OF GLS SCHOOLS SHOWING UTMOST ENTHUSIASM



PRISHA OF C U SHAH PRIMARY SCHOOL RENDERING A POEM ON 'POLLUTION AND CLEANLINESS'



SHRI SUDHIR NANAVATI, EXECUTIVE VICE-PRESIDENT, GLS, SALUTING THE FLAG



SCHOOL STUDENTS EXPRESSING THE FERVOR BY PLAYING LEZIMS



SCHOOL BAND KEEPING THE ENERGY LEVEL OF THE RALLY HIGH

ONE STEP TOWARDS CLEANLINESS

BCA students' passionate contribution in the Swachhta drive

GLS Institute of Computer Application



GLS (I&R K Desai) Institute of Computer Applications organized a Swachhta drive on 8th January 2015 with the motto of "One step towards Cleanliness". Students and

staff members collectively participated in the mission and cleaned the streets around the Gujarat Law Society campus, especially the ones that are more prone to littering.

BE RESPONSIBLE BY KEEPING THE SURROUNDINGS CLEAN

GLS ICT students' efforts to make the area spic and span!

GLS Institute of Computer Technology



With the adage of "Cleanliness is next to godliness" in mind, GLS (S. R. P.) ICT-MCA organized Swachhta Abhiyan I.T. Mission market situated at Nagri Hospital Road, opposite Gujarat Dalwada Center, Mithakhali, Ahmedabad on 8th January, 2015. A team of faculty members Ms. Pooja Ajwani,

Ms. Khyati Shah and Ms. Chaitali Shah, along with 13 students cleaned the place thoroughly, eliminating the garbage dump and wild plants. They also painted the wall with beautiful scenery and disposed of the garbage with the help of Ahmedabad Municipal Corporation. The efforts were greatly appreciated by people residing in the area.

HAPPINESS SNEAKS IN THROUGH CLEANLINESS

Girls of B D Arts singing on the Swachhta tune!

B.D. Arts College for Girls conducted a 'Swachha Gram' programme at the annual N.S.S. Camp, at village Huka from 7th November to 13th November 2014. 36 students cleaned the village, conducted 'Pabhat-Pheris' every morning to create awareness about the importance of cleanliness and visited every house in the village to discuss ways and means to clean the village. On 2nd and 3rd December, 2014 B.D. College organized a 'Swachha Sheri Abhiyan'. 35 students and faculty members cleaned the areas of Maneknath Nagar and Premnagar, North Zone, Sajpur Municipal Ward, Naroda and created an awareness for cleanliness with the co-operation of local residents. The college has adopted this street for a year and will be constantly monitoring its cleanliness. In the same area an empirical survey was also conducted by the Department

B D Arts College for Girls



of Psychology, Sociology and Economics to know the difficulties faced by the people in maintaining cleanliness. The survey indicates that there is in general a lack of awareness for keeping the surroundings clean

amongst local people. At the same time, there until the Swachhta Drive began, there was also quite negligence on the part of the authorities and NGOs. The details of this survey are given on Page 10.

CLEAN AND GREEN IS OUR PERFECT DREAM

Sadguna Girls' giant leap to make the city speckless

One of the aims of NCC is to build the character of cadet and develop his/her civic sense with dedication to the nation. Smt. Sadguna C. U. Arts College for Girls promotes and encourages the enthusiasm of cadets to perform their duties towards nation. As a part of social responsibility, cadets involved themselves in the cleanliness project organised by 1 Guj. Girls Bn. NCC. They cleaned the roads and spread the message among the shopkeepers to keep their surroundings clean and to establish a proper system to dispose the refuse. At institutional level Elocution and Poster Making Competitions were organized specially for the Alumni on theme of "Go Green". The current students also contributed to the mission by cleaning the college building, and the area surrounding the Heritage Monument Sidi Saiyed Jali. They also picked the garbage spread in the Children

Smt. Sadguna C U Arts College for Girls



Traffic Park and cleaned the playing area for young children to play safely.



KEEP OUR CITY CLEAN, FEED THE RUBBISH TO BINS

HACC distributes dustbins to spread the Anti Litter message!



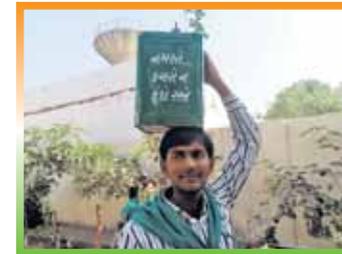
H A College of Commerce

The NSS team of H.A College of Commerce conducted a cleanliness campaign at Leelapur near Vaishnodevi Temple. They asked local residents about their problems, cleaned the roads and also lent a hand in building toilets and bathrooms

for appropriate sanitation. They swept the roads, distributed dustbins in the village and surrounding villages and even kept dustbins on the roads. They also cleared a pond situated in that village.

H A College of Commerce

also conducted a cleanliness drive at Swarnimnagar area Shaheri Garib Awas Yojna where around 150 students and staff members cleaned the entire area and created awareness about cleanliness in the presence of Shri Sudhir Nanavati. Over and above



this, a survey was also conducted by the students of Semester 6 under the guidance of the English Department of the college. The survey mainly focused on the effect of the cleanliness drive on the street vendors of the city. The survey very clearly indicates the fact

that it is not fair to put the burden of this mammoth task on the government. This project of cleanliness can be successfully carried out only when the common man develops the civic sense and helps the government in its 'Swachh Bharat Abhiyan'.

CLEANLINESS STARTS WITH OURSELVES

I M Nanavati Law College starts the Swachhta Brigade!



I M Nanavati Law College



I M Nanavati Law College organized Swachhta Abhiyan at the college campus on 11th January, 2015. Principal Dr. L.S.Pathak, faculty members and office staff cleaned the

campus including utilities and set an example. 3100 persons including students, have taken the oath of Clean India Movement and a Swachhta Brigade with more than 35 students has been created.

DON'T BE BITTER, STOP THIS LITTER!

SMPIC students' mission to make the city shine bright

S.M.Patel Institute of Commerce organised Cleanliness Drive on 2nd October 2014 in the College vicinity. Staffrooms, classrooms, college premises and surrounding areas of college were covered to spread the message of Cleanliness by a team of students and NSS volunteers. On the eve of Diwali, NSS volunteers visited areas of western Ahmedabad to spread message of cleanliness among people residing on the road-side. Students also cleaned



road side area to indicate the essence of cleanliness.



CLEAN UP THE WORLD...

OUR PLACE, OUR PLANET, OUR RESPONSIBILITY

GLSIC students cleaning the area as neat as ninepence!

GLS (Smt. M.R. Parikh) Institute of Commerce carried out a cleanliness programme at Swarnim Nagar, Nr V.S. Quarters, Vasana. Principal Shri P.C.Upadhyay, all the faculty members, non teaching staff, peons and around 150 students participated in cleaning up the locality in six groups. The presence of Shri Sudhir Nanavati, Dr. B.H. Joshi, Shri Suresh Desai and principals of other GLS colleges motivated the students.



GLS (M R Parikh) Institute of Commerce

Together we can save the planet

NRIBM-PGDM students' Swachhta Mission in various Villages



Students of N.R.PGDM participated in Rural Immersion Drive at 22 different villages of Gujarat, with a motive of creating awareness about the importance of cleanliness, cultivating the virtue of cleanliness and setting an example for others to follow. The initiative

- | | | |
|------------|----------|--------------|
| Nenpur | Visalpur | Bavla |
| Tragada | Barejdi | Khoraj |
| Vanch | Movya | Zundal |
| Shantipura | Ambapur | Khaderavapur |
| Charodi | Purgam | Sanathal |
| Manipur | Sargasam | Pratiya |
| Jetalpur | Saroda | |
| Aslali | Adroda | |

was spearheaded by Dr.Hitesh Ruparel, Director, NRMBA and Dr. Rajesh Asrani, Professor, NRMBA, coordinated by Ms. Srushti Mittal and Mr. Chinmay Gandhi and supported by the whole staff.

Student efforts resulted in 300 villagers participating in the cleanliness drive and 11000 people taking the Swachhta pledge by signing Pratiya Patras. Various activities such as Rally for Cleanliness Awareness, Drawing Competition, Skit, Essay Writing Competition, Drama and Role Play were carried out. 'Awareness Campaigns' on a one-to-one basis and group discussions educated villagers about the significance of cleanliness and motivated them to



imbibe this virtue throughout their lives. Students of Visalpur village were encouraged to put up self-created dustbins as a step towards clean surroundings through the 'Best from Waste' competition.

Sarpanches of these villages were overwhelmed with the initia-

tives taken by the students and supported them in their drive towards cleanliness. They gave a very positive feedback of their efforts. The entire campaign was well covered by leading newspapers like Gujarat Samachar and Sandesh.

OUR INSPIRATION



It is only due to the leadership and encouragement of Shri Sudhirbhai Nanavati that the GLS family has been able to carry out the Swachhta Abhiyaan with such enthusiasm. We thank you for being our inspiration, sir!

Keep Calm and Maintain Cleanliness

Thanks to NRIBA students, Cinder Track goes spic and span!

Cinder Track ground, situated in Navrangpura area is mainly used for sports and athletics practice sessions. Students of N R Institute of Business Administration visited the ground on their Sports Day and realized that the ground was in dire need of Swachhta Mission! And the students took up the challenge under the ongoing Swachhta Drive at GLS. Around 50 students along with the faculty members Prof. Bhushan Khairnar and Prof. Minal Joshi went to the ground and picked a spot that was full of filth and dirt. After around 4 hours of hard work, the students changed the whole scenario. The area that was stinking with various kinds of dry and wet dirt, was now neat and clean. Sports and athletics are activities closely associated with health and hygiene.

N R INSTITUTE OF BUSINESS ADMINISTRATION



If the place that promotes these activities is not hygienic, the activities conducted there become futile. Students of NRIBA gave in their

little contribution in promoting the idea of health and hygiene by cleaning the crucial place for sports practice.

Hum sabka hai ek hi naara, kachra mukt ho shahar hamara

School kids spreading the Swachhta Sandesh!



Students of all the Pre-primary, Primary and Higher Secondary Schools of GLS participated in the Swachhta Bharat Abhiyan very actively by observing Bal Swachhta Mission week from 14th November, Children's Day to 19th November with myriad activities.

- GLS Nursery School
- C U Shah Preparatory School
- C U Shah Primary School
- N R Primary School
- K N Primary School
- GLS English Medium Primary School
- GLS (Smt S.S. Parikh) Sec & High Sec School
- N R Sec & High Sec School
- M K Sec & High Sec School



On 14th November students cleaned their classrooms and school corridors, decorated with banners and participated in a drawing competition conducted in association with Sambhav group. On 15th November students brought homemade and hygienic food in their lunch boxes to emphasize the importance of nutritious and hygienic food for our body. On 17th November School Sanitation Day was observed by inspecting cleanliness and teaching students about etiquette of public places. On 18th November, students participated in an Essay competition on the theme of 'SAVE WATER'. On 19th November students and staff members of all schools gathered on the GLS ground, took 'Swachhta Pledge'



and took out a rally around the Law Garden with attractive placards and banners exhibiting their full support for the Swachhta Mission.

N R Primary School also organized a slide show on e-waste on

Friday, 16th January 2015 by Amiben Bhatt of Clean E- India, to teach students about the dangers of e-waste and create awareness about proper disposal of electrical and electronic items.

ACTIVITIES GALORE AT BAL SWACHHTA ABHIYAAN



CLEAN INDIA OF MY DREAMS

India has a long history of thousands of emperors, hundreds of revolutionaries, and a few icons. The history has passed but now, the future is to be moulded. As a youth, I too have a dream...a dream for my Nation...a dream that can be and has to be fulfilled.

Driving because we can't walk through the filthy lanes, we come across cow dung and there lies the garbage of last night's dinner. Do we want to spend our prime life this way? And hence my dream generated. A dream for Clean and Green India. Wide roads with clean foot paths and lush greenery side by side. Clean public places, good sanitary green

gardens. Hygienic eateries by street hawkers, dustbins saying 'USE THIS' at every meter crossed. A river which is flowing with rocks, and soil but no industrial waste, or chemicals. The air we breathe has oxygen, nitrogen and not smoke from the recklessly running cars. We desire this, we want this. This is clean India.

But does cleanliness end here? What is the use of clean roads when policeman have corrupted mindset? What is the use of good hospitals when the doctor is not honest in giving treatment? Cleanliness is needed in the citizens also. Poverty, corruption, dishonesty, hatred etc. should be swept off

from our hearts. We need manpower that is united for progress.

"BE THE CHANGE YOU WANT TO SEE THE WORLD"

- Mahatma Gandhi

This is my dream...my dream for a clean India - both materialistic and ideological. I am ready to invest my youth to make it happen. Swachh Bharat Abhiyan, if all the young blood join in this campaign and contribute, my dream and that of hundreds of students, can be fulfilled.

Anisha H. Shah
Std. XI -D (Commerce)
N R High School

CLEANLINESS IS NEXT TO GODLINESS

In the rapid rat-race for development, we have forgotten that it is our duty to give back to the Nation twice as much as we take. India has a population of over 125 crore of which almost 300 million live in around 600 towns and cities. Water pollution, inadequate sanitation, open dumping of waste are some of the serious problems. Therefore 'Clean India' is my wish to see in future.

"When the last tree is cut and the last fish is killed, the last river poisoned, then you will see that you can't eat money" - John May

My Dream India is a place where there is absence of untidiness. India will again be called 'Sone Ki Chidiya' & Land of 'Sufalam & Sujalam' Eco-friendly vehicles are operating throughout the country which removes the terror of pollution. 'Dust-Bins' are placed in every single area which helps public to dump waste in bins instead of everywhere.

Water-borne diseases like diarrhea, jaundice, cholera rarely exists in my 'Dream India' due to water sanitization. Almost every place, parks, public gatherings and other places are fully equipped with necessary items to keep the areas neat and clean.

In my dream of world, people work together for cleanliness, not only keeping their house clean, they also help and motivate others to keep India - our motherland tidy. Every man will have a high moral sense and deep love for



the Nation. I like every Indian to have national character. Today people have grown selfish and 'easy come, easy go' but there will be absence of such behavior if people learn to work together.

Growth of science and industry will change the outlook of world. Eco-friendly modern gadgets will be invented for hygienic and better living standards. Air-conditioners, refrigerators, T.V. s no-longer pollute the environment. I want India to be a leading country for this new technology. Industries will no longer dump their wastes in river, as the waste will be recycled for other products.

Education will get its due importance. Cleanliness must be understood as being clean and simple in body of pure of soul. Not only places should be kept clean, but in my dream world, the thoughts of persons are also clean. Students will be taught practical approach to maintain cleanliness since the beginning.

'Cleanliness is next go godliness'

India will also be cleaned from social injustices and superstitions. Corruption is prevalent everywhere and India is a victim country. I want my India to be clean of such hideous

crimes. Every body will be equal unlike rich and poor, Hindu, and Muslim, etc. There will be an atmosphere of equality, brotherhood and freedom all over country. Evil thoughts will be banished forever.

'If the body is healthy, pure and clean, then it will be the house of God.'

India will lead the world for cleanliness and hygiene one day. Today many programs are carried out by Government and NGOs for maintaining cleanliness. In future, there will be no need for such awareness or expenses as all Indians will work together for making. India garbage free. Every product will be recycled. Gardens will be greener and pollution will be minimum. Animals and birds no longer get extinct due to proper sanitization.

Cleanliness must be kept by us, as we are the only one who pollute the environment. The India of my dreams will bring heaven to earth. Better late than never, for creating a better place for living.

'MAY GOD FULFILL MY DREAM'

Jay M Vora
Std XI- D
M K Secondary and Higher
Secondary School

MY DREAM OF CLEAN INDIA

CONTINUED FROM PAGE-1 ▶ reminded the attendees that the rally and other initiatives (discussed throughout this issue) was just a small step by GLS in this massive task. This was followed by the students of C U Shah Primary School singing Saare Jahaan Se Achcha and Zanda Ooncha Rahe Humara, under the guidance of their music teacher. Next on the stage was little Prisha from C U Shah Preparatory School. She rendered a poem 'Pollution and Cleanliness'. Prisha reminded the gathering of how we ourselves are responsible for polluted and unhealthy

said that it is a matter of pride for us today, that in the 21st Century, we are being led by a Gujarati. Talking about the genesis of the Swachhta Abhiyan, he spoke about how our Hon. Prime Minister Shri Narendra Modi translated Gandhiji's vision of swachhta in to a mission. He reminded the GLS family of the pledge it had taken – of devoting two hours a week towards swachhta. He invited all to attend the formal launch of GLS's Swachhta Yagna on January 30, 2015 when 1 lakh pledges would be handed over to the Chief Minister. He asked the youth



conditions we are in. She ended her poem with the line that we need to come together to solve the problem of pollution. After a thunderous applause for the little girl died down, the NCC Cadets escorted Sudhirbhai towards the flag. He unfurled the flag and the air was filled with the voices singing Jana Gana Mana...in unison and with pride.

Shri Sudhirbhai then delivered his address. He began by thanking all the young students for having participated in this programme and being there since early morning. He congratulated the GLS family for showing how any task can be executed with discipline when we come together. He took the audience through India's history, and talked about the important roles played by Gujarat state and Gujaratis. He

present, to take inspiration from the words of President Abraham Lincoln "Ask not what your country can do for you, but ask what you can do for your country". He shared his view that today, the eyes of the world are on India and that no country can afford to ignore India. He believes that this is so because of our youth power. He said that it is now the responsibility of the GLS teachers to groom them and polish them to help them make a mark globally. Talking about what he intends to do as the ambassador for the national mission, on behalf of GLS, he assured all that by 2019, GLS would be considered to be at the forefront of this mission. He ended his speech by pledging to contribute what GLS can to making a swachh and swastha India.

CONTINUED FROM PAGE-1 ▶ "Supposing your term is extended a day more, then?"

"The very same work shall I do the next day."

Gandhiji used to tell people: "So long as you do not take the broom and the bucket in your hands, you cannot make your towns and cities clean." When he inspected a model school, he told the teachers: "You will make your institution ideal, if besides giving the students literary education, you have made good cooks and sweepers of them." To the students his advice was: "If you become

your own scavengers, you will make your surroundings clean. It needs no less courage to become an expert scavenger than to win a Victoria Cross."

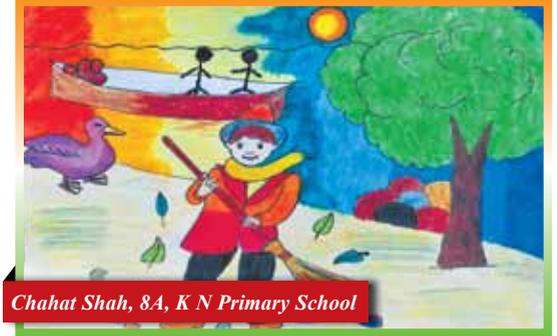
Whenever Gandhi had the opportunity of doing even a little bit of cleaning work, he felt happy.

All this shows how keen Gandhiji was about cleanliness. His actions, his conversations, his public addresses – all convey the significance of cleanliness.

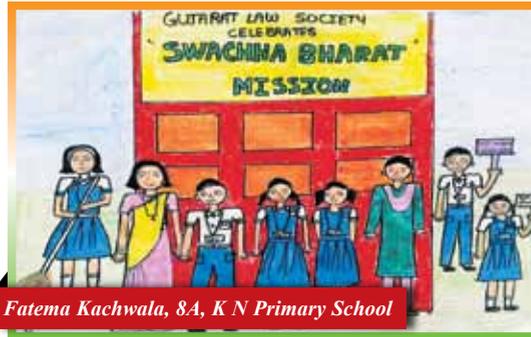
(The writer is a student of HACC Sem 4.)



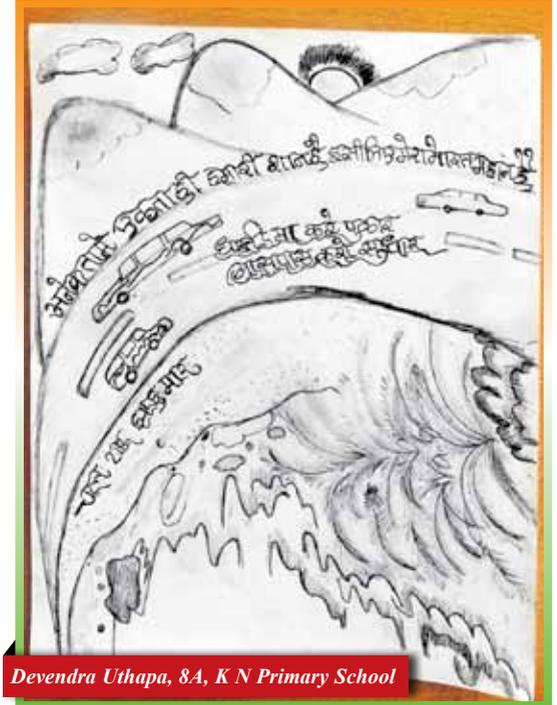
Ayushi Trivedi, 9A, GLS Sec. & High. Sec. School



Chahat Shah, 8A, K N Primary School



Fatema Kachwala, 8A, K N Primary School



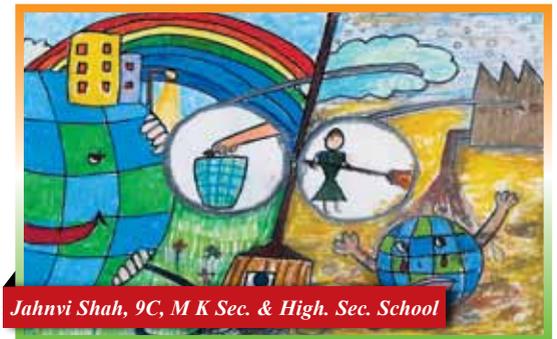
Devendra Uthapa, 8A, K N Primary School



Jay Patel, 8A, K N Primary School



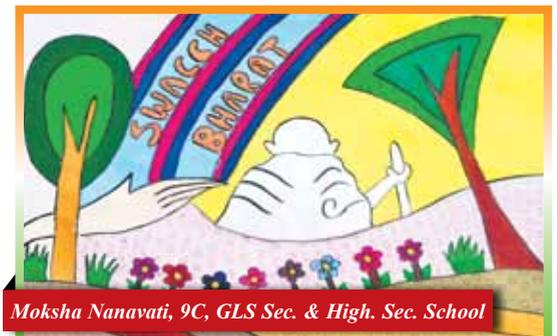
Fiza Kavgatiya, 9A, N R Sec. & High. Sec. School



Jahnvi Shah, 9C, M K Sec. & High. Sec. School



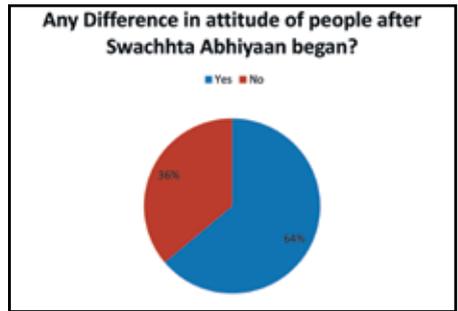
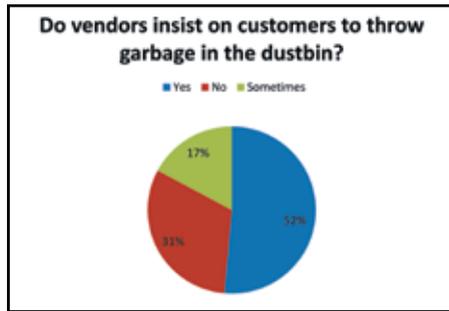
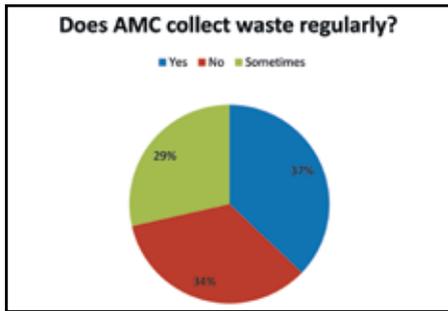
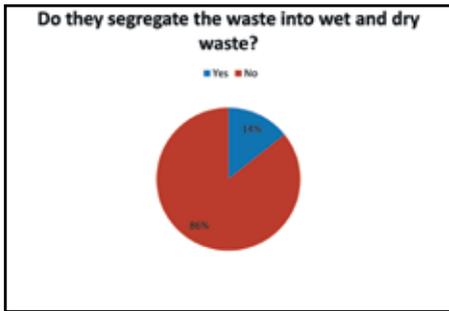
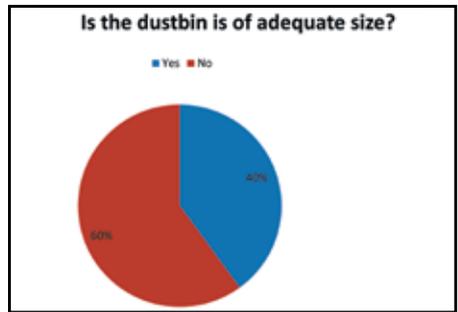
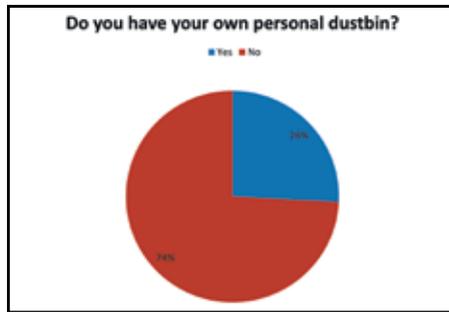
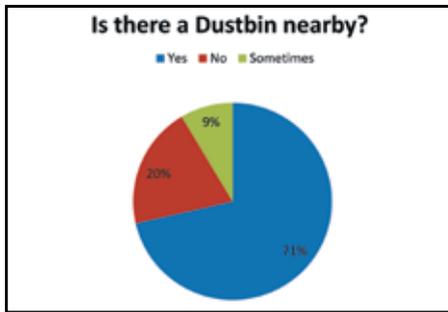
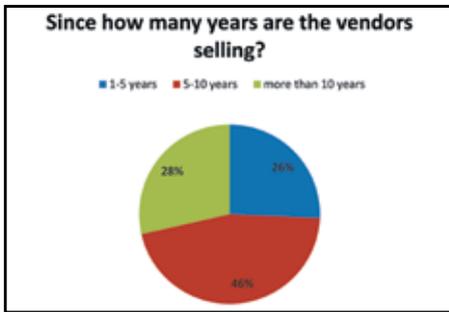
Gunjal Shah, 9A, N R Sec. & High. Sec. School



Moksha Nanavati, 9C, GLS Sec. & High. Sec. School

SURVEYS ON CLEANLINESS CONDUCTED BY SOME OF THE GLS COLLEGES

HACC SURVEY ON THE EFFECT OF THE SWACHHTA ABHIYAAN ON STREET VENDORS



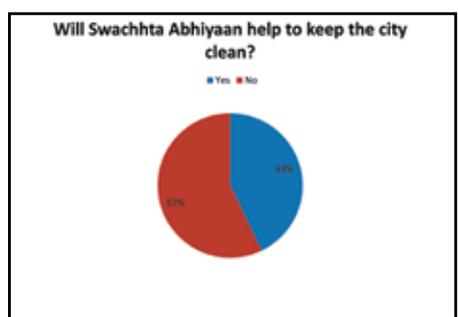
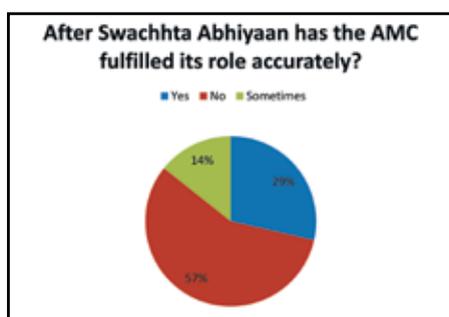
The English Department of the college organized a survey on 5th December 2014 on the effect of the cleanliness drive “Swachhta Abhiyaan” initiated by the government on the street vendors of the city. The survey was conducted by the students of B.Com Semester 6. The students first learned to draft a questionnaire, which is a part of their syllabus, and then took it to different street vendors on the roads of Ahmedabad to collect information.

The questionnaire was focused on whether and how the Swachhta Abhiyaan had affected the street vendors, whether people on the roads were aware of the cleanliness drive instigated by the government.

Students went to Law Garden, Vasna,

Guptanagar and Jantanagar with the questionnaire and collected the responses from 95 vendors of various products. It was seen that the public in general have started caring about cleanliness after the commencement of Swachhta Abhiyaan. They have started demanding for dustbins when they eat outside on streets making sure that streets are not littered with waste. They avoid using plastic bags instead they demand paper bags in order to take care of the pollution caused to environment by the use of plastic bags. Most of the vendors use plastic bags while most don't need them. Over it there are some vendors who need plastic bags sometimes.

The role of Municipal Corporation is also very important in keeping the streets



clean. The responsibility of the masses was that they ought to collect the garbage regularly from the streets. Instead, it was noticed that the garbage collection van does not come regularly. Because of this the vendors collect the garbage and throw it into the nearest dump-yard. This in return makes the streets more dirty as

the garbage collecting van does not collect it regularly.

To conclude, the efforts of only the people or only the government won't work. The success of the Swachhta Abhiyaan needs the joint efforts of the government and the public.



B D ARTS SURVEY

In the same area an empirical survey was also conducted by the Department of Psychology, Sociology and Economics to know the difficulties faced by the people in maintaining cleanliness. Total 114 families were interviewed to collect information regarding the problems faced by them so that our efforts as a part of the cleanliness campaign can be

directed in proper direction.

A remarkable finding of the survey is that 91% of the people reported that in the past no such attempts have ever been witnessed in the area by the Government or any NGO to foster cleanliness. Thus, the attempt of B.D. College has received special attention and appreciation of the people of the area including corporators and local representatives.

SADGUNA SURVEY

The students of Smt. Sadguna C U Arts College also initiated a pilot project “Sharing & Caring” based on the dream visualized by the PM, Shri Narendra Modi. Students visited the urban slum area, Rabari Vas located in Azad society to spread the information regarding Government initiated schemes to construct Toilets in their own houses. They collected data in the survey forms and informed the people about the procedure to get the fund to construct a toilet. The issues concerning lack of cleanliness, improper garbage disposal, poor sanitation, contributing to unhygienic conditions in area were taken up during this survey. The girl students took special interest to talk with women of the community and shared their views on how to maintain personal hygiene. By the end of the survey, the students could closely see the



situation of urban slum and the way people live in it. They have also experienced how community respond to the information and their limitations to understand complex information. Through this project, students have not

only spread the information but have also built their capacity to interact with community. The aim of the project was to experience the community development procedure to address the issues of cleanliness.

SWACHH BHARATABHIYAN (SBA) – CHALLENGES AND OPPORTUNITIES

By Dr. Sarla Achuthan

Mahatma Gandhi wrote in 1925, 'A lavatory must be as clean as a drawing room. I learnt this in the West. I believe that many rules about cleanliness in lavatories are observed more scrupulously in the west than in the east.' Our Prime Minister Mr. Modi carried Gandhiji's vision to the larger masses and was the first to say "toilet first, temple later." The PM's decision to take up such a vital and pressing problem has far-reaching implications and carries significant symbolic and substantive value.

The issues concerning lack of cleanliness, improper garbage disposal, poor sanitation, stagnant water, poorly managed drainage and sewage, solid waste management, growth of slums, etc., have been contributing to unhygienic conditions in the country. As per a UN report, globally India continues to be the country with the highest number of people (597 million) practising open defecation. India's garbage generation stands at 0.2 to 0.6 kg of garbage per head per day.

If the wastes are segregated as dry and wet wastes, the wet wastes can be used by bio-mechanisation plants to generate methane gas which in turn could be used for producing electricity. The wastes like peels of fruits and vegetables can be used to make compost while the remaining waste can be used for landfill. But using the waste for landfill cannot be continued for long as land is a scarce resource. The three R's of Reduce, Reuse and Recycle of waste is practised in a very limited way only at present.

Our PM's Swachh Bharat Abhiyan (SBA) that includes sanitation facilities for all, prevention of open defecation, removal of garbage and providing a clean surrounding all over has excited everyone around us. However, mere cleaning of streets and holding rallies will not be sufficient. Financial, infrastructural, attitudinal and cultural changes are needed to make our country clean.

The root cause of the current



problems is a lack of civic sense among the masses. People should change their mind-set and spare a thought for those who are affected by their acts of poor civic sense. Though most people observe hygiene in their personal lives, it is done without regard to others. In order to inculcate a general awareness about observing good hygienic practices among the people, some measures are suggested below:

- Designing and disseminating publicity materials for "behavioural changes" through radio, press, documentaries, plays, social media, TV, cinema, bill boards, etc.
- Organising orientation/training programmes, workshops, continuous education, etc., to all concerned officials/volunteers/workers/citizens, etc., on an ongoing

productivity of cleanliness operations.

- Adopting of villages or an urban locality by students, National Services Scheme (NSS) volunteers and National Cadet Corps (NCC), etc., near their educational institution to undertake cleanliness drives with the support of the local administration.
 - Volunteering by students to clean streets and educate the public about public sanitation, waste management and ending open defecation can help change the mind-set of communities.
 - Making "behaviour change" among people a priority by ensuring ways and means of public investment in the maintenance of toilet infrastructure and monitoring of its usage.
 - Inculcating a competitive spirit to increase cooperation from residential/commercial complexes/NGOs/civic bodies/Corporates/educational institutions/utility service providers, by announcing awards for the best maintained residential/commercial complexes/education institutions, etc.
 - Ensuring presence of inbuilt infrastructural facilities for waste management and sanitation by local bodies at the time of giving permission for construction of residential/commercial complexes.
 - Finally there cannot be any free lunch. There should be a taxation for this endeavour and those who violate any of the norms set by the authorities should be heavily fined. The corpus so generated can be used for SBA.
- By propelling the ideas of cleanliness and implementing the same, it will be possible to achieve the target of 4C's, that is, Clean Mind, Clean Body, Clean Environment, and Clean City. SBA should be a continuous and perpetual mission to be pursued and practised by the citizens of our country.

(Writer is the Director of GLSCRD)

basis.

- Preparing and using different manuals, checklists, monitoring forms for macro and micro level implementation of programmes.
- Framing of a complete waste management policy by Civic bodies to ensure zero waste remaining to be disposed of.
- Encouraging corporate to participate in SBA through their Corporate Social Responsibility programs, enabling them to showcase their work in this mission and popularising their brands.
- Starting of short-term courses on Sanitation, Cleanliness and Hygiene by educational institutions to develop necessary skills for successful implementation of this mission.
- Bringing together 'Kabadiwalas' and rag pickers in an organised way by giving them incentives through local self-governing bodies.
- Providing employment in supervision and Swachh related tasks with reasonable wages to educated and uneducated youth.
- Encouraging young innovative entrepreneurs come up with solutions related to physical facilities and technologies to improve the efficiency and

CLEANLINESS CAMPAIGN DIGITALLY...

For achieving the mission of making country "Swachh", Gujarat Law Society (GLS) started contributing towards Swachh Bharat Abhiyan under the inspirational leadership of Shri Sudhirbhai Nanavati. Students and staff members of various institutes of GLS have taken up number of remarkable projects to accomplish the mission.

For building momentum of the mission, a specialized digital cell has been created to utilize latest social media, email, and mobile platforms. The digital cell comprises of Prof. Juhi Shah, Prof. Gurmeetsingh Sikh, Prof. Rajsee Joshi, and Prof. Tejas Mehta; from management program of GLS, under the guidance of Dr. Hitesh Ruparel, Director NRIBM.

The social media platform includes Facebook and Twitter where a dedicated community has been created for Swachh Bharat Abhiyan. Both of these platforms have been utilized efficiently to encourage volunteers and showcase their effective contribution in the



mission. It is regular practise of the cell to highlight updates on facebook which are praised by people in terms of "Likes" on the facebook page. The updates on ground work with photographs have been posted in various facebook communities and groups which are engaged in various social activities, political activities, and motivating mass for betterment of society. Facebook has got tremendous response in terms of likes, comments, shares, and re-shares of the updates in very short span of time. Twitter, the micro-blogging site, has got equal attention of people from various parts of the nation. The effective

communication with hash (#) tagging has extended the reach of message to various communities, social groups, political & social leaders, and various other socially active citizens. Even, Smt. Anandiben Patel, Chief Minister, Gujarat got updates of GLS' contribution through digital cell's tweets (twitter posts) and she praised the contribution by re-tweeting photograph of GLS students and appreciating efforts of Shri Sudhirbhai Nanavati over twitter for motivating students to contribute in the mission.

As a next course of action, mass email and mass SMS drive will be conducted to inform and engage various groups of people



associated with Gujarat Law Society. A dedicated email and SMS account highlighting "Swachh Bharat Abhiyan" will be used for inviting various groups which include alumni of

all the institutes under Gujarat Law Society, Corporate & Industry partners, Parents of existing students, and other associated dignitaries of nation and beyond.

CLEANLINESS : THE ESSENCE OF SPIRITUALITY

It is an irony that 'Shaucha' - the word that we associate with something that is filthy and dirty, etymologically means purity. Purity and cleanliness is stressed in every religion. In fact, purity and spirituality go hand in hand. Swami Vivekananda, the youth icon, has, in his speeches stressed a lot on the cleanliness and purity of body, mind and spirit. He once quoted the essence of Christianity, "blessed are the pure in heart, for they shall see God."

Of the three virtues that Swami Vivekananda considered the most important for success, one is purity. According to him, purity, patience and perseverance are the three essentials to success. He did not only preach this idea, but practiced it throughout his life. Swami Vivekananda has explained the idea of 'shaucha' as the purity of mind and body, and it is among the five 'niyama' (observances) which form one of the eight limbs of yoga. If we have Shaucha - the purity of mind and body, then we can



attain 'santosa' (peace, Happiness) - the second observance. Mental peace in turn leads us to 'Tapas' (Spiritual practice) and Svadhyay (Self Study) and 'Ishvarapranidhan' (meditating on God). Thus, the pathway to spiritual goal starts from cleanliness. And therefore,

we should first strive to achieve external purity - cleanliness of our surroundings, our body, our country, and that will automatically lead to the internal and spiritual purity. Not only that, we should also respect all those people, irrespective of caste, class or gender who

contribute in keeping the surroundings clean.

Gurudev Rabindranath Tagore has translated a Bengali poem 'Methar' written by Satyendranath Dutta, which commemorates 'The Cleanser'. The 'cleanser' can never be an untouchable, because s/he is the

one who eventually leads us to the state of purity.

The Cleanser
*Why do they shun your touch,
 my friend,
 And call you unclean
 Whom cleanliness follows at
 every step,
 Making the earth and air sweet
 for our dwelling,
 And ever luring us back from
 return to the wild?
 You help us, like a mother a
 child, into freshness,
 And uphold the truth that
 disgust is never for man
 The holy stream of your
 ministry carries pollution
 away
 And ever remains pure.
 Once Lord Shiva had saved
 the world from a deluge of
 poison by taking it himself,
 And you save it everyday from
 filth with the same divine
 sufferance.
 Come friend, come my hero,
 give us courage
 To serve man, even while
 bearing the brand of infamy
 from him.*